

GTCC MEMBERSHIP DIRECTORY 2019

GTCC Membership Directory is distributed on complimentary basis to members and counterparts in Thailand and abroad. The publication not only provides information about doing business in Thailand, it also highlights contact details and company profiles of GTCC members.

Yearly circulation/distribution: 1,000 copies

- Members in Thailand 540 copies
- Members outside Thailand 75 copies
- Embassies, consulates and foreign chambers of commerce in Thailand 40 copies
- Industry clubs under the Federation of Thai Industries 60 copies
- Other counterparts and business entities in Thailand 285 copies

MECHANICAL REQUIREMENTS:

Screen line	175 lpi	Resolution	300 dpi
Paper type	Art matt	Binding	Threaded and glued

GTCC Membership Directory 2018		Price	
		Member	Non-Member
FULL PAGE, FULL COLOUR	Back cover	65,000 THB	n/a
	Inside front cover	55,000 THB	n/a
	Inside back cover	55,000 THB	n/a
	Opposite inside front cover	50,000 THB	n/a
	Opposite content	50,000 THB	n/a
	Opposite message from Thailand	46,000 THB	n/a
	Opposite message from Germany 1	46,000 THB	n/a
	Opposite message from Germany 2	46,000 THB	n/a
	Any page inside	40,000 THB	50,000 THB
HALF-PAGE, FULL COLOUR	Vertical on commercial section	16,000 THB	26,000 THB
	Vertical next to company profile	20,000 THB	n/a
BOOKMARK, DOUBLE SIDED, FULL COLOR	Attach on your profile page	40,000 THB	n/a
BOOKMARK, ONE SIDED, FULL COLOR	Attach on your profile page	22,000 THB	n/a
INCLUSION OF LOGO IN DIRECTORY LISTING	Above company profile in both printed & online directory	5,000 THB	n/a

* Remark: All rates above are subject to 7% VAT

Delivery of Artwork: Artwork should be submitted to the German-Thai Chamber of Commerce (GTCC) within 2 weeks after the advertisement booking confirmation through directory online portal.

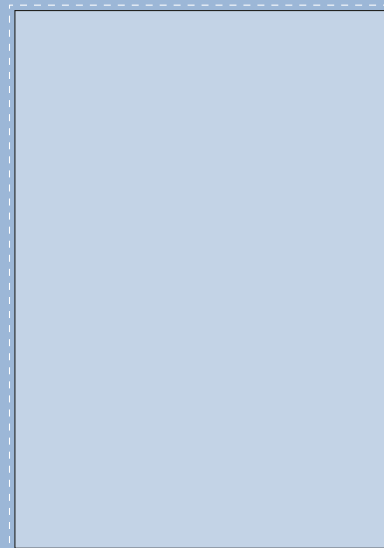
Contact details for Logos and advertisement files:
Please e-mail your artwork file or link to download your artwork file to membership@gtcc.org or alternatively send a CD/DVD of artwork to our address.

Address: German-Thai Chamber of Commerce
Membership Department
14Fl., AIA Sathorn Tower; 11/1 South Sathorn Road,
Yannawa, Sathorn, Bangkok 10120 Thailand

For more information or follow up, please contact us at
tel. +66 2 055 0624, +66 2 055 0625

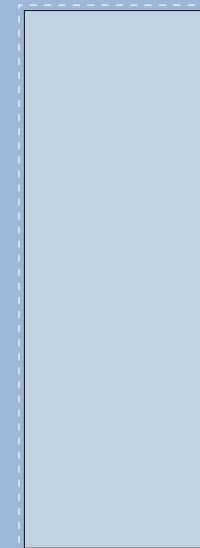
ADVERTISEMENT SIZE

FULL-PAGE



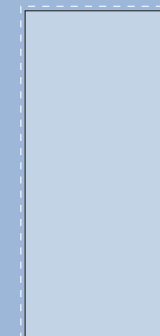
Bleed size
303 mm(H) x 216 mm(W)
Trimmed size
297 mm(H) x 210 mm(W)

HALF-PAGE (vertical)



Bleed size
303 mm(H) x 111 mm(W)
Trimmed size
297 mm(H) x 105 mm(W)

BOOKMARK



Bleed size
185 mm(H) x 85 mm(W)
Trimmed size
180 mm(H) x 80 mm(W)

Please respect artwork dimension specified for your selected advertisement package.

Only finalized artwork should be submitted. GTCC will not make any modification or adjustment to the submitted file.



*Please find payment and contact details at the end of the leaflet